

PM-International 马来西亚的数据隐私政策

关于数据保护的说明

本隐私政策适用于网站 www.pm-international.com, 以及PMInternational在您作为客户或事业伙伴 (Team Partner) 时对您个人数据的处理。

我们高度重视您的个人数据保护与隐私安全。因此, 我们希望在下文说明PM-International如何在这方面兼顾您的权益与我们的责任。我们将向您说明我们会收集哪些个人数据、如何使用这些数据以及如何保护您的数据。同时, 您也将了解这些数据可能会被提供给哪些第三方, 以及您如何申请修改您的个人数据。PM-International的数据保护政策遵循当地适用法律及《2010年个人数据保护法》(PDPA) 的相关规定。本隐私政策将说明PMInternational所储存的数据类型以及其使用方式。

数据控制者的名称和联系方式, 以及 (如适用) 其代表的名称和联系方式:

FITLINE (M) SDN BHD (1149035H)

D1 ~ D5 Ground Floor,
Garden Shoppe@One City,
Jalan USJ 25/1A, 47650,
Subang Jaya, Selangor.

电话: +603-8081 6680

info@pm-malaysia.com

PM-国际总部亚太私人有限公司

新加坡薰衣草街14号 CT Hub 2, #06-72, 邮编: 338729

电话: +65 9711 8600

office@pm-international.sg

数据保护官 (DPO)

Hartwig Bauer

DPO@PM-International.com

PM-International Malaysia's Data Privacy Policy

NOTES ON DATA PROTECTION

The following privacy policy applies to the website available at www.pm-international.com and to the processing of your personal data as a customer or Team Partner of PM-International.

The protection of your personal data and your privacy are important to us.

For this reason, we would like to explain below what PM-International does to do justice to you and us in this respect. We would like to explain what personal data we collect, how we use it and how we protect your data. You will also find out who we will pass this data on to and how you can have your data changed. PM-International's data protection policy is in accordance with the applicable legal provisions of the local applicable law and the provisions of the Personal Data Protection Act 2010 (PDPA). This data privacy policy explains which data is stored by PM-International and how it is used.

Name and contact details of the data controllers and, if applicable, their representative:

FITLINE (M) SDN BHD (1149035H)

D1 ~ D5 Ground Floor,
Garden Shoppe@One City,
Jalan USJ 25/1A, 47650,
Subang Jaya, Selangor.

Phone: +603-8081 6680

info@pm-malaysia.com

PM-International Headquarters Asia Pacific Pte. Ltd.

14, Lavender Street CT Hub 2, #06-72, 338729 Singapore

Phone +65 9711 8600

office@pm-international.sg

Data Protection Officer (DPO):

Hartwig Bauer

DPO@PM-International.com

处理个人数据的目的：

我们处理您的数据用于以下目的：

- 合同处理
- 联系我们(通过联系表单进行查询)
- 广告
- 质量保证
- 统计数据

处理的法律依据

您的数据依据以下法律基础进行处理：

- 您的同意，《个人数据保护法》第6(1)(a)条
- 履行合同及合同签订前的必要措施，《个人数据保护法》PDPA 第6(2)(a)及(b)条

个人数据的接收者或接收者类别

在处理您的数据时，我们与以下服务提供商合作，他们可以访问您的数据：

- 网站托管服务提供商
- 社交媒体平台提供商
- 广告网络(用于广告)
- 支付和运输服务提供商
- 网络分析工具提供商
- 在合规和工业产权在线监控领域的服务提供商

个人数据存储期限：

我们存储您的数据，

- 若您已同意数据处理：最长保存至您撤回同意为止，
- 若数据用于履行合同：最长保存至与您的合同关系终止，或符合法定保存期限为止；
- 若基于合法利益使用数据：最长保存至您要求删除或匿名化的数据权益优先于我们的合法利益为止。

数据来源

我们从您那里接收数据(包括您使用的设备信息)。

PURPOSES FOR WHICH THE PERSONAL DATA ARE TO BE PROCESSED:

We process your data for the following purposes:

- Contract processing
- Contact us (for inquiries via contact form)
- Advertising
- Quality assurance
- Statistics

LEGAL BASIS FOR THE PROCESSING

Your data is processed on the following legal basis:

- Your consent, Section 6(1)(a) of the PDPA
- Fulfillment of a contract and pre-contractual measures, Section 6 (2)(a) and (b) of the PDPA

RECIPIENTS OR CATEGORIES OF RECIPIENTS OF THE PERSONAL DATA

When processing your data, we work together with the following service providers who have access to your data:

- Web hosting provider
- Provider of social media platforms
- Advertising networks (for advertisements)
- payment and shipping service provider
- Provider of web analysis tools
- Service provider in the field of compliance and online monitoring of industrial property rights.

DURATION FOR WHICH THE PERSONAL DATA IS STORED:

We store your data,

- if you have consented to the processing, at most until you withdraw your consent,
- if we require the data for the performance of a contract, at most for as long as the contractual relationship with you exists or statutory retention periods apply,
- if we use the data on the basis of a legitimate interest, at most as long as your interest in deletion or anonymization does not prevail.

DATA SOURCES

We receive the data from you (including about the devices you use).

向第三国的数据传输

您的数据可能会被传输至马来西亚以外的国家。此类传输是基于法律规定的合同条款进行,以确保您的数据获得充分保护,您可在提出请求时查阅相关保障措施。

查阅、更正或删除数据的权利,以及限制处理、反对处理及数据可携权:

您享有以下权利:

- 请求获取有关您个人数据处理的信息;
- 请求更正您的个人数据;
- 请求删除或封锁您的个人数据;
- 请求限制对您个人数据的处理;
- 反对对您个人数据的处理;
- 以可转移的格式接收您的数据,并将其传输给第三方;
- 撤回您对未来数据处理的同意;
- 就未经授权的数据处理向主管监督机构提出投诉。
- 相关主管监督机构为:个人数据保护局 (Department of Personal Data Protection)
<https://www.pdp.gov.my/ppdpv1/en/main-page/>

提供数据的要求或义务

除非在收集数据时明确说明,否则提供数据并非强制性要求。

DATA TRANSFER TO THIRD COUNTRIES

Data is transferred to third countries outside Malaysia. This takes place on the basis of contractual regulations provided for by law, which are intended to ensure adequate protection of your data and which you can view on request.

RIGHT OF ACCESS, RECTIFICATION OR ERASURE OR RESTRICTION OF PROCESSING OR THE RIGHT TO OBJECT TO PROCESSING AND THE RIGHT TO DATA PORTABILITY:

You have the right,

- to request information about the processing of your data,
- to correct your data,
- to have your data deleted or blocked,
- to have the processing restricted,
- to object to the processing of your data,
- to receive your data in a transferable format and to transmit it to a third party,
- to withdraw your consent to the processing of your data for the future and
- to complain to the competent supervisory authority about unauthorized data processing. The competent supervisory authority is the Department of Personal Data Protection. <https://www.pdp.gov.my/ppdpv1/en/main-page/>

REQUIREMENT OR OBLIGATION TO PROVIDE DATA

Unless expressly stated at the time of collection, the provision of data is not required or mandatory.

有关数据保护的更多信息

第三方数据处理

如果PM-International在销售管理的过程中将数据传递给服务提供商(例如快递服务提供商、支付服务提供商等),PM-International会在每种情况下签订订单处理合同。因此,销售伙伴不仅依法受数据保护的约束,还与PM-International签订合同,承担数据保护的义务。

个人数据和交易相关数据将根据《2010年个人数据保护法》进行传输。

商品订单和个人个人资料的数据保护

在订购商品时,PM-International 会收集客户的个人数据,以便处理和履行订单。以下客户数据被收集、存储和使用:姓名、地址、电子邮件地址、出生日期、电话号码、支付信息,以及在通过直接借记付款的情况下,账户详细信息,如适用,还包括信用卡支付的其他银行信息。您在此提供的信息仅用于简化您的订单处理流程、行政管理以及内部分析。处理您个人数据的法律依据是《个人数据保护法》第6条第(2)款(a)项和(b)项,处理目的是为了履行与您签订的合同,或根据您的要求采取必要的合同前措施。

PM-International 将您的数据用于以下流程:

- 使用存储在您个人资料中的信息,为您提供定制化服务的可能性,并优化您对我们网站的使用体验。
- 向您发送个性化的优惠和信息,以便满足您的个人兴趣。当然,您也可以选择告知我们,您不希望接收此类优惠和/或信息,或不再希望继续接收它们。我们当然会遵守这一点。请发送电子邮件至我们数据保护官(DPO)在第一页上列出的电子邮件地址。

Further information on data protection

DATA PROCESSING BY THIRD PARTIES

If PM-International passes on data to service providers (such as parcel service providers, payment service providers, etc.) in the context of sales management, PM-International concludes order processing contracts in each case. As a result, sales partners are not only bound to data protection by law, but also by contract with PM-International.

Personal and transaction-related data is transferred in accordance with the Personal Data Protection Act 2010.

DATA PROTECTION FOR GOODS ORDERS, PERSONAL USER PROFILES

When ordering goods, PM-International collects personal data from customers in order to process and fulfill the order. The following customer data is collected, stored and used: Name, address, e-mail address, date of birth, telephone number, payment information and, in the case of payment by direct debit, the account details information and, if applicable, further bank details for credit card payments. The information you provide here is used exclusively to simplify your order process, for administrative purposes and for internal analysis. The legal basis for this processing of your personal data is Section 6 (2)(a) and (b) of the PDPA and is carried out for the purpose of fulfilling a contract concluded with you or for carrying out necessary, pre-contractual measures that are carried out at your request.

PM-International uses your data for the following processes:

- To use the information stored in your user profile to offer you the possibilities of a customized service and the optimal use of our website.
- To send you individual offers and information that are of personal interest to you. Of course, you also have the option of informing us that you do not wish to receive such offers and/or information or no longer wish to receive them. We will of course comply with this. Please send an e-mail to the e-mail address of our DPO figuring on the first page.

为通过外部服务提供商交付货物, PM-International 会将必要信息(收件人、送货地址以及(如适用)授权收货人)传递给这些公司和 PM 集团成员公司,以履行合同义务(《个人数据保护法》第 6 条第 2 款 (a) 项)。PM-International 不进行任何地址营销。PM-International 与所有符合《个人数据保护法》第 9 条第 2 款要求的外部服务提供商签订数据处理协议。

您可以随时通过点击包裹信息电子邮件末尾的“在此取消订阅”来撤回您的同意。撤回后,我们将删除您为此目的提供的数据,除非您明确同意继续使用您的数据,或者我们保留在法律允许的范围内使用超出此目的的数据的权利,并在本声明中告知您相关信息。

各个订单的数据会保留在该网站的密码保护用户账户中,供相应的客户访问,特别是为了方便客户在订购系统中简单地进行后续订单操作,购买已经购买过的产品。客户可以随时在本网站的用户账户中查看和更改存储在其客户账户中的库存数据以及所选密码——位于“我的数据”部分。

客户可随时通过邮寄、电话或电子邮件的方式,向本声明首页所列的数据保护官(DPO)电子邮件地址发送通知,申请删除其客户账户及所有相关数据。在这种情况下,PM-International 将立即删除您所有的客户数据,除非其使用仍然对于处理订单是必要的,或者根据适用法律,PM-International 有义务存储这些数据。然而,在两种情况下,数据将被封锁,并尽快删除。

For the delivery of the goods by external service providers, PM-International passes on the necessary information (recipient, delivery address and, if applicable, persons authorized to receive the goods) to these companies and to members of the PM Group of companies in order to fulfill the contractual obligations (Section 6 (2)(a) of the PDPA). PM-International does not engage in any address marketing. PM-International concludes data processing agreements with all external service providers that meet the requirements of (Section 9(2) of the PDPA).

You can revoke your consent at any time by clicking “unsubscribe here” at the end of a parcel information email. After revocation, we will delete your data provided for this purpose, unless you have expressly consented to further use of your data or we reserve the right to use data beyond this, which is permitted by law and about which we inform you in this declaration.

The data of the individual orders remain accessible in the password-protected user account of this website for the respective customer, in particular to enable follow-up orders of the products already purchased in the ordering system in a simple manner. The customer can view and change the inventory data stored for his customer account as well as the selected password at any time on this website in his user account – there in the “My data” section.

A customer can have their customer account and all associated data deleted at any time by sending a message by mail, telephone or e-mail to the e-mail address of our DPO figuring on the first page. In this case, PM-International will immediately delete all your customer data, unless their use is still necessary for the processing of an order or PM-International is obliged to store them due to applicable law. In both cases, however, the data will be blocked and deleted as soon as possible.

团队合作伙伴专用版本

如果您是或希望成为PM-International的团队伙伴,我们将处理以下个人数据,以便签订和执行作为团队伙伴的合同:

个人数据:

- 公司
- 名
- 姓
- 完整地址
- 出生日期

联系方式:

- 电话号码 座机
- 手机号码
- 传真号码
- 电子邮件地址
- 网站

用于可能发放佣金所需的必要数据

- 增值税授权说明(“增值税认证”或“小规模纳税人”)
- 销售税 ID 号
- IBAN
- 银行识别代码
- 账户持有人
- 银行名称
- 信用卡数据
- 与可能的佣金支付相关的任何其他必要信息。

Special versions for Team Partners

In the event that you are or wish to become a Team Partner of PM-International, we process the following personal data for the conclusion and execution of a contract as a Team Partner:

Personal data:

- Company
- first name
- last name
- full address
- date of birth

Contact details:

- telephone number(s) Landline
- mobile phone number(s)
- fax number
- e-mail address(es)
- website

Necessary data for possible commission payments

- Note on VAT authorization (“VAT-authorized” or “small business owner”)
- Sales tax ID number
- IBAN
- BIC
- account holder
- name of the bank
- credit card data
- Any other mandatory information in connection with possible commission payments.

与作为合作伙伴 (Team Partner) 活动相关的其他数据：

- PM-International 分配的经销商编号
- 成为PM-International 合作伙伴的开始日期
- 根据PM-International 收入计划 (Income Plan) 所达成及后续晋升的阶级
- 如适用, 与注册地址不同的完整收货地址
- 与合作伙伴活动相关的任何其他必要信息
- 推荐 (Sponsor)
- 推荐记录 (Recommendation)
- 订单信息
- 营业额及销售统计数据
- 合作伙伴下线客户的联系资料 (姓名、地址、电子邮件)

如果团队合作伙伴获得管理职位或希望担任推荐人或经理, 其姓名和联系方式将被公布并在团队内传递。

团队合作伙伴的数据也会传递给相应的组织负责人 (经理), 以便其查看整个结构 (下线) 的数据。

此数据处理对于建立和执行作为团队合作伙伴的合同是必要的, 特别是为了处理佣金支付和实施销售结构。 处理此数据的法律依据是《个人数据保护法》(PDPA) 第 6 条第 (2) 款 (a) 项和 (b) 项。

个人数据的接收者或接收者类别：

在处理您的个人数据时, 我们会与上述所列的数据接收方 (服务提供商) 合作。此外, 为履行合同之目的, 我们亦会将您的个人数据传输至PM集团旗下的其他成员公司。

Other data relating to the activity as a Team Partner:

- distributor number assigned by PM-International
- date of commencement of activity as a Team Partner with PM-International
- achieved and subsequent rank according to the achievable career levels in the PM-International Income Plan
- if applicable, complete shipping address different from the address
- any other mandatory information in connection with an activity as a Team Partner
- sponsor
- recommendation
- information on orders placed
- turnover and sales statistics
- Contact data (name, address, e-mail) of the customers in the Team Partner's downline

Should the Team Partner obtain a management position or wish to act as a sponsor or manager, their name and contact details will be published and passed on within the team.

The Team Partner's data is also passed on to the respective organizational head (manager) so that he or she can view the data for the entire structure (downline).

This data processing is necessary to establish and execute the contract as a Team Partner, in particular to process commission payments and to implement the sales structure. The legal basis for the processing of this data is Section 6 (2)(a) and (b) of the PDPA.

Recipients or categories of recipients of the personal data:

When processing your data, we work together with the recipients of data (service providers) named above. In addition, we also transmit your data to other members of the PM Group of companies for the purpose of contract processing.

最后,如果您在过去三个月内作为所谓的“商业建设者”从PM-International获得了佣金,或为PM-International推荐了新的分销商,您的以下个人数据将被转交给我们的合规性和在线IP监控服务提供商MomentumFactor,地址为 4801 Spicewood Springs Rd, Suite #250, Austin, TX 78759, USA:

- PM 团队合作伙伴号码
- 名
- 姓
- 电子邮件地址
- 电话号码
- 国家、联邦州
- 赞助客户编号

将数据传输给MomentumFactor的目的是确保公平竞争,保护PM-International免受欺诈活动,从而限制PM-International(共同)责任,特别是在涉及禁止的产品声明时。为达成上述目的,MomentumFactor 运用自动化程序识别团队合作伙伴违反与 PM-International 所订立合同协议以及违反竞争法相关法律条文的行为。本数据处理的法律依据为《通用数据保护条例》第6条第1款第1句f项(GDPR)。

这些数据在 PM-International 的数据库与 MomentumFactor 之间以固定周期自动共享。MomentumFactor 的服务托管于美国的亚马逊云服务(Amazon Web Services)平台中。数据将按照我们的删除程序从我们的数据库中删除,随后也将从 MomentumFactor 中删除。

个人数据传输的合同依据为 PM-International 与 MomentumFactor 之间签订的服务合同及订单处理协议。此外,向 MomentumFactor 传输数据还依据关于向第三国传输个人数据的欧盟标准合同条款。MomentumFactor 已根据《通用数据保护条例》(GDPR)正式获得合规认证。MomentumFactor 的基础设施、组织结构、产品和内部安全,以及数据安全和数据保护均由外部进行监控和审计。

有关 MomentumFactor 处理个人数据的更多信息,请访问: <https://momofactor.com/privacy-policy/>.

Finally, your following personal data will be transferred to our compliance and online IP monitoring service provider, MomentumFactor, 4801 Spicewood Springs Rd, Suite #250, Austin, TX 78759, USA, if you have received commissions from PM-International as a so-called “Business Builder” in the previous 3 months or have sponsored a new distributor for PM-International:

- PM customer number
- first name
- last name
- e-mail address
- phone number
- country, federal state
- sponsor customer number

The purpose of data transmission to MomentumFactor is to ensure fair competition, to protect PM-International from fraudulent activity and thus to limit PM-International’s (joint) liability, in particular in connection with prohibited product claims. For these purposes, MomentumFactor uses automated procedures to identify violations by Team Partners of contractual agreements with PM-International and of statutory provisions in the area of competition law. The legal basis for this data processing is Art. 6 para. 1 sentence 1 lit. f) GDPR.

The data is shared automatically, in a regular cycle, between the PM-International database and MomentumFactor. The services at MomentumFactor are stored in an Amazon Web Services cloud in the USA. The data is deleted from our database in accordance with our deletion procedure and subsequently also from MomentumFactor.

The contractual basis for the transfer of personal data is the service contract and the order processing agreement between PM-International and MomentumFactor. In addition, the data transfer to Momentum Factor is based on the relevant EU standard contractual clauses for the transfer of personal data to third countries. MomentumFactor is compliant (officially certified) according to the GDPR. MomentumFactor’s infrastructure, organization, product and internal security as well as data security and data protection are externally monitored and audited.

Further information on the processing of personal data by MomentumFactor can be found here: <https://momofactor.com/privacy-policy/>.

电子期刊

如果您已订阅 PM-International 的新闻通讯, PM-International 将处理您提供给我们个人数据, 以便向您通报最新动态。您同意定期将新闻通讯发送至您提供的电子邮件地址。在此之前, 我们将确认提供的电子邮件地址的所有者同意接收新闻通讯。

PM-International 使用数据处理者来管理地址数据并发送新闻通讯。服务提供商仅能访问履行订单所需的个人信息。地址数据不会被服务提供商或 PM-International 本身用于其他目的。PM-International 与服务提供商签订了相应的订单处理合同, 该合同符合《个人数据保护法》(PDPA) 第 9 条第 (2) 款的要求。

处理您的个人数据以向您发送我们的新闻通讯的法律依据是《个人数据保护法》(PDPA) 第 6 条第 (1) 款 (a) 项, 并已获得您的同意。

如果您希望撤回接收新闻通讯的同意, 只需在您作为电子商务销售伙伴的个人区域中停用新闻通讯功能。其他人请发送电子邮件至我们数据保护官 (DPO) 在首页所列的电子邮件地址。

联系表格

我们网站上的联系表单是与我们快速取得联系的便捷方式。为了便于与我们联系, 部分字段被标记为必填项。如果您填写字段并选择“发送”, 则表示您同意通过电子邮件将您的数据与信息一同发送给我们。数据不会存储在网络服务器上。我们将保存数据10年, 随后将其删除。

处理您的个人数据以通过我们的联系表格进行沟通的法律依据是《个人数据保护法》(PDPA) 第 6 条第 (1) 款 (a) 项, 并已获得您的同意。

NEWSLETTER

If you have subscribed to the PM-International newsletter, PM-International will process your personal data that you have provided to us in order to inform you about news. You agree that the newsletter will be sent regularly to the e-mail address provided. Prior to this, we will check that the owner of the e-mail address provided agrees to receive the newsletter.

PM-International uses a processor to manage the address data and to send the newsletter. The service provider only has access to the personal information required to fulfill the order. The address data will not be used for other purposes by the service provider or by PM-International itself. PM-International concludes a corresponding order processing contract with the service provider, which complies with the requirements of (Section 9(2) of the PDPA).

The legal basis for the processing of your personal data in connection with the transmission of our newsletter is Section 6(1)(a) of the PDPA in conjunction with your consent.

If you would like to revoke your consent to receive newsletters, simply deactivate the newsletter function in your personal area as a sales partner with e-business. All others please send an e-mail to the e-mail address of our DPO figuring on the first page.

CONTACT FORM

The contact form on our website is an easy way to get in touch with us quickly. To make it possible to contact us, some fields are marked as mandatory. If you fill in the fields and select “Send”, you agree that your data will be sent to us with the message by e-mail. The data will not be stored on the web server. The data will be stored by us for 10 years and then deleted.

The legal basis for the processing of your personal data in connection with communication via our contact form is Section 6(1)(a) of the PDPA in conjunction with your consent.

自动存储访问数据

- 每次用户访问PM-International网站时, 该过程的访问数据都会自动存储在日志文件中。这些是一般信息, 例如请求文件的页面、检索的文件名称、访问的日期和时间、传输的数据量、使用的协议以及互联网浏览器发送的描述信息, 如适用, 还包括操作系统的信息。
- 这些一般信息是匿名处理的, 即不会与您可能提供给 PM-International 的任何个人数据一起存储, 也不会以其他方式与其合并。 这些信息仅用于统计分析, 并用于改进网站的内容和功能。 这些数据不会被转交给第三方用于其他非商业或商业目的。 访问数据在日志文件中最多保存 4 周。

COOKIES

本网站亦使用所谓的Cookies。Cookie是一种带有识别编号的文本文件, 当您访问本网站时, 会与其他请求的数据一同传送到您的电脑并储存在其中。该文件会被保存以供日后访问, 并用于识别用户身份。

由于Cookies仅为简单的文件, 而非可执行程序, 因此不会对您的电脑造成任何威胁。Cookies不包含任何个人数据, 因此您的隐私可获得保障。根据用户所选择的设置, 互联网浏览器通常会自动接受Cookies。然而, 您可以更改此设置, 停用Cookies的存储, 或设置为在Cookies被存储时接收通知。但请注意, 如停用Cookies, 本网站的部分功能可能无法使用或仅能有限使用。

为了分析用户在PM-International网站上的行为, 我们会研究您作为客户是如何访问我们的网站。这些信息是通过使用Cookies收集的(更多详情请参阅下文“网站分析”部分)。在此过程中不会收集任何个人数据(即无法识别您身份的数据)。由于该过程为匿名处理, 因此无法将相关的用户行为与特定个人对应。

AUTOMATIC STORAGE OF ACCESS DATA

- Every time a user accesses the PM-International website, the access data of the process is automatically stored in a log file. This is general information, such as the page from which the file was requested, the name of the retrieved file, the date and time of access, the amount of data transferred, the protocol used and the descriptions sent by the Internet browser and, if applicable, the operating system.
- This general information is anonymized, i.e. it is not stored together with any personal data you may have provided to PM-International and is not merged with it in any other way. It is only analyzed for statistical purposes and used to improve the content and functionality of the website. This data is not passed on to third parties for other non-commercial or commercial purposes. Access data is stored in the log file for a maximum of 4 weeks.

COOKIES

This website also uses so-called cookies. A cookie is a text file with an identification number that is transmitted to the user's computer together with the other data actually requested when the website is used and stored there. The file is stored there for later access and serves to authenticate the user.

Since cookies are only simple files and not executable programs, they do not pose any danger to the computer. Cookies do not contain any personal data, so that the protection of privacy is guaranteed. Depending on the settings selected by the user, the Internet browser automatically accepts cookies. However, this setting can be changed and the storage of cookies deactivated or set in such a way that the user is notified as soon as a cookie is set. However, if the use of cookies is deactivated, some functions of the website may not be available or may only be available to a limited extent.

In order to determine user behavior on the PM-International website, we examine how you as a customer reach our website. This information is collected through the use of cookies (further information can be found under web analysis further down in the text). However, no personal data (data through which it is possible to deduce your identity) is collected in this process. With this anonymized procedure, it is not possible to assign the respective user behavior to a specific person.

我们在网站上使用以下 cookies, 包括名称 (及说明) 和过期日期:

Google Analytics Cookie:

_ga (用于区分用户) – 过期日期: 2年
_gid (用于区分用户) – 过期日期: 24小时
_gat (用于限制请求频率) – 过期日期: 1分钟

遥测 Cookie:

ai_user (用于遥测关联的性能 cookie) —— 过期日期: 1 年
ai_session (用于遥测关联的会话 cookie) —— 过期日期: 30 分钟。
PHPSESSID: (用于跟踪会话的会话 cookie) – 过期日期: 会话持续时间
SERVERID: (用于性能调优的会话 cookie) – 过期日期: 会话持续时间
TP: (用于区分注册用户) – 过期日期: 1 年

此外, 我们还使用 cookies 来建议最适合您访问的语言和国家/地区。这些 cookies 基于您使用的 URL, 并且不存储任何个人信息:

wp-wpml_current_language (所选语言的 WPML cookie) - 过期日期: 1 天
language_preference_options (用于存储当前语言和国家/地区的 cookie) – 过期日期: 1 年
language_redirect (用于存储用户是否已被重定向的信息的 cookie) – 过期日期: 1 天

如果您不希望通过存储 cookies 来识别您的访问设备, 您可以设置正在使用的浏览器来阻止 cookies、从硬盘删除它们, 或在存储 cookie 之前提醒您。大多数浏览器都有一个选项, 可以限制或完全阻止 cookies 的存储。然而, 我们要指出的是, 在这种情况下, 您可能无法充分使用我们网站的所有功能。

社交网络

我们在网站上使用来自多个社交网络的插件。

We use the following cookies on our website, name (with description) and expiration date:

Google Analytics cookies:

_ga (to distinguish users) – Expiry date: 2 years
_gid (to differentiate between users) – Expiry date: 24 hours
_gat (to throttle the request rate) – Expiry date: 1 minute

Telemetry cookies:

ai_user (performance cookie for telemetry correlation) – expiration: 1 year
ai_session (session cookie for telemetry correlation) – expiry: 30 min.
PHPSESSID: (session cookie for tracking the session) – Expiry date: session duration
SERVERID: (session cookie for performance tuning) – Expiry date: session duration
TP: (to distinguish registered users) – Expiry date: 1 year

In addition, we have cookies that suggest which language and country is most appropriate for your visit. These are based on the URL you use and do not store any personal information:

wp-wpml_current_language (WPML cookie for the selected language) – Expiry date: 1 day
language_preference_options (cookie for current language and country) – expiration date: 1 year
language_redirect (cookie for information on whether the user has been redirected) – expiry: 1 day

If you do not want your access device to be recognized by storing cookies, you can set the browser you are using to block cookies, delete them from your hard drive or warn you before a cookie is stored. Most browsers have an option that restricts or completely prevents the storage of cookies. However, we would like to point out that in this case you may not be able to use all the functions of our website to their full extent.

SOCIAL NETWORKS

We use plugins from various social networks on our website.

FACEBOOK

本网站使用来自社交网络 Facebook 的分享按钮。

Facebook 由 Meta Platforms, Inc. 运营,地址为 Willow Road 1601, 94025 Menlo Park, CA, USA, 网址为 www.facebook.de。这些单独的社交插件通过 Facebook 的标志或附加说明“Facebook 社交插件”进行标识。您可以在此处查看各个插件的外观和功能列表:developers.facebook.com/docs/plugin。当您访问我们网站上包含此类社交插件的页面时,您使用的浏览器会与 Meta Platforms, Inc. 的服务器建立直接连接。社交插件的内容由 Meta Platforms, Inc. 直接传输到您的浏览器,浏览器将其整合到网站中。因此,我们无法控制 Meta Platforms, Inc. 通过社交插件收集的数据范围,因此根据我们的了解向您告知:由于社交插件的集成,Meta Platforms, Inc. 会得知您访问了我们网站的相应页面,即使您没有注册为 Facebook 用户或当前未登录 Facebook。这些信息连同您的 IP 地址一起,从您的浏览器传输到 Meta Platforms, Inc. 位于美国的服务器并存储在那里。根据 Meta Platforms, Inc. 提供的信息,对于未注册的用户,在德国仅会存储匿名化的 IP 地址。如果您已登录 Facebook,Meta Platforms, Inc. 可以将您访问我们网站的行为直接与您的 Facebook 账户关联起来。无论您是否与社交插件互动,Meta Platforms, Inc. 都会收到关于您访问我们网站的信息。如果您与社交插件互动,例如点击“赞”按钮或留下评论,相应的信息将直接从您的浏览器传输到 Meta Platforms, Inc. 并存储在那里。这条信息也会发布在 Facebook 上,并展示给你的 Facebook 朋友。关于 Meta Platforms, Inc. 收集数据的目的和范围、数据的进一步处理和使用,以及您在这方面的权利和隐私保护设置选项,请参阅 Meta Platforms, Inc. 的隐私政策,该政策可在 www.facebook.com/about/privacy 查看。如果您是注册的 Facebook 用户,并且不希望 Meta Platforms, Inc. 通过我们的网站收集您的数据并将其与存储在 Facebook 上的会员数据关联起来,您必须在访问我们的网站之前先退出 Facebook。您也可以通过浏览器的附加组件来屏蔽社交插件,例如使用 Facebook Blocker(webgraph.com/resources/facebookblocker)。

FACEBOOK

This website uses the Share button from the social network Facebook.

Facebook is operated by Meta Platforms, Inc., Willow Road 1601, 94025 Menlo Park, CA, USA and is available at www.facebook.de. These individual social plugins are identified by one of the Facebook logos or with the addition “Facebook Social Plugin”. A list of the appearance and functions of the individual plugins can be viewed here: developers.facebook.com/docs/plugin. When you visit a page on our website that contains such a social plugin, the browser you are using establishes a direct connection to the servers of Meta Platforms, Inc. The content of the social plugin is transmitted by Meta Platforms, Inc. directly to your browser, which integrates it into the website. We therefore have no influence on the scope of the data that Meta Platforms, Inc. collects with the help of the social plugins and therefore inform you according to our level of knowledge: Due to the integration of the social plugins, Meta Platforms, Inc. is informed that you have visited the corresponding page of our website, even if you are not registered as a Facebook user or are not currently logged in to Facebook. This information, together with your IP address, is transmitted from your browser to a Meta Platforms, Inc. server in the USA and stored there. According to the information provided by Meta Platforms, Inc., only an anonymized IP address is stored for non-registered users in Germany. If you are logged in to Facebook, Meta Platforms, Inc. can associate your visit to our website directly with your Facebook account. Meta Platforms, Inc. receives the information about your visit to our website regardless of whether you interact with the social plugins or not. If you interact with the social plugins, for example by clicking the “Like” button or leaving a comment, the corresponding information is transmitted directly from your browser to Meta Platforms, Inc. and stored there. The information is also published on Facebook and displayed to your Facebook friends. The purpose and scope of the data collection and the further processing and use of the data by Meta Platforms, Inc. as well as your rights in this regard and setting options to protect your privacy can be found in the Meta Platforms, Inc. privacy policy, which is available at www.facebook.com/about/privacy. If you are a registered Facebook user and do not want Meta Platforms, Inc. to collect data about you via our website and link it to your membership data stored on Facebook, you must log out of Facebook before visiting our website. It is also possible to block the social plugins with add-ons for your browser, e.g. with the Facebook Blocker, webgraph.com/resources/facebookblocker.

YOUTUBE

本网站使用来自 Youtube.com 的插件, 这些插件由 Youtube, LLC (地址: 901 Cherry Avenue, San Bruno, CA 94066, USA) 运营。当用户访问包含此类插件的网站时, 其浏览器会与 YouTube 的服务器建立直接连接。这会告诉 YouTube 服务器用户访问过哪些网站。如果您作为会员登录了 YouTube, YouTube 会将这些信息关联到您在这些平台上的个人用户账户。当您使用这些插件时 (例如点击/播放视频或发表评论), 这些信息将关联到您的 YouTube 用户帐户, 您只能通过在使用插件前注销帐户来阻止这种情况发生。更多相关信息可在隐私政策中查阅, 网址为 www.google.de/intl/de/policies/privacy.

“X” (原 TWITTER) :

本网站使用 X 服务的按钮, 该服务由 X Corp (地址: 1355 Market St, Suite 900, San Francisco, CA 94103, USA) 提供。这些插件可以通过类似 X 标志的术语来识别。其中之一是它们使用户能够将本网站的帖子或页面分享到 X。当用户访问包含此类按钮的网站时, 他们的浏览器会与 X Corp. 的服务器建立直接连接。X 按钮的内容由 X Corp. 直接传输到用户的浏览器。因此, 我们无法对 X Corp. 通过此插件收集的数据范围产生影响, 因此只能根据我们所掌握的知识向用户提供信息: 根据这些信息, 日志数据, 如用户的 IP 地址、之前访问的网站等, 会被传输。有关此插件的更多信息, 请参阅 Twitter 的隐私政策: <https://twitter.com/en/privacy>.

YOUTUBE

This website uses plugins from Youtube.com, which are operated by Youtube, LLC, 901 Cherry Avenue, San Bruno, CA 94066, USA. When a user accesses a website that contains such a plugin, their browser establishes a direct connection with the YouTube servers. This tells the YouTube server which of the websites the user has visited. If you are logged in to YouTube as a member, YouTube assigns this information to your personal user accounts on these platforms. When using these plugins, e.g. clicking/starting a video or sending a comment, this information is assigned to your YouTube user account, which you can only prevent by logging out before using the plugin. Further information on this can be found in the privacy policy at www.google.de/intl/de/policies/privacy.

“X” (FORMERLY TWITTER)

This website uses the buttons of the X service, which is offered by X Corp, 1355 Market St, Suite 900, San Francisco, CA 94103, USA. These plugins can be recognized by terms such as the X logo. Among other things, they make it possible to share a post or a page of this website on X. When a user accesses a website that contains such a button, their browser establishes a direct connection with the X Corp. servers. The content of the X buttons is transmitted by X Corp. directly to the user's browser. We therefore have no influence on the scope of the data that X Corp. collects with the help of this plugin and can therefore only inform the user according to our level of knowledge: According to this, log data such as the user's IP address, the previously accessed website, etc. are transmitted. Further information on this can be found in Twitter's privacy policy at <https://twitter.com/en/privacy>.

LINKEDIN

本网站集成了 LinkedIn Corporation (地址: 2029 Stierlin Court, Mountain View, CA 94043, USA, 以下简称“LinkedIn”) 的插件。您可以通过本网站上的 LinkedIn 徽标或“分享”按钮(“推荐”)识别 LinkedIn 插件。当您访问本网站时,通过插件会在您的浏览器与 LinkedIn 服务器之间建立直接连接。LinkedIn 收到您访问了本网站的信息,并获得了您的 IP 地址。如果您在登录 LinkedIn 账户的情况下点击 LinkedIn 的“分享按钮”,您可以将本网站的内容链接到您的 LinkedIn 个人资料。这使 LinkedIn 能够将您访问本网站的信息与您的用户账户关联起来。我们要指出的是,作为网站运营商,我们无法得知传输数据的内容或 LinkedIn 对其的使用方式。数据收集详情(目的、范围、后续处理、用途)以及您的权利和设置选项,请参阅 LinkedIn 的隐私政策。LinkedIn 在 www.linkedin.com/legal/privacy-policy 提供这些信息。

网络分析

像几乎所有网站运营者一样,我们使用分析工具(即跟踪软件)来确定我们网站的使用频率和用户数量。

LINKEDIN

Plugins from LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA (hereinafter “LinkedIn”) are integrated on this website. You can recognize the LinkedIn plugins by the LinkedIn logo or the “Share” button (“Recommend”) on this website. When you visit this website, a direct connection is established between your browser and the LinkedIn server via the plugin. LinkedIn receives the information that you have visited this website with your IP address. If you click on the LinkedIn “Share button” while you are logged into your LinkedIn account, you can link the content of this website to your LinkedIn profile. This allows LinkedIn to associate your visit to this website with your user account. We would like to point out that, as the website operator, we have no knowledge of the content of the transmitted data or its use by LinkedIn. Details on data collection (purpose, scope, further processing, use) as well as your rights and settings options can be found in LinkedIn’s privacy policy. LinkedIn provides this information at www.linkedin.com/legal/privacy-policy.

WEB ANALYSIS

Like almost every website operator, we use analysis tools in the form of tracking software to determine the frequency of use and the number of users of our website.

使用分析工具“GOOGLE ANALYTICS”。

PM-International 使用由 Google LLC (地址: 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) 提供的 Google Analytics 服务。该服务可以分析该网站的使用情况, 并为此目的使用 cookie。为此, 由 Cookie 生成的信息 (例如您匿名化的 IP 地址) 会代表 PM-International 被传输至美国的 Google LLC 服务器, 并在该服务器上进行存储和评估。本网站上的 Google Analytics 已通过代码 “gat._anonymizeIp();” 进行了扩展。这可确保以匿名方式收集 IP 地址。Google LLC 通常会在欧盟或欧洲经济区 (EEA) 其他缔约国境内通过截短您的 IP 地址来实现其匿名化。在特殊情况下, 您的 IP 地址将被传输到美国的 Google LLC 服务器, 并且在那里仅进行匿名处理。以这种方式传输的您的 IP 地址不会与 Google LLC 的其他数据合并。作为 Google Analytics 广告功能的一部分, 我们使用了再营销以及基于人口统计特征和兴趣的效果报告。这些措施的目的是利用有关用户行为的信息, 使广告活动更贴近各个用户的兴趣。作为再营销的一部分, 根据您在 PM-International 网站上的浏览行为, 可能会在其他网站上投放个性化广告。广告内容可能包含您此前在 PM-International 网站上浏览过的产品。如果您已同意 Google 将您的网页和应用浏览记录与您的 Google 账户关联, 并使用您 Google 账户中的信息来个性化广告, 则 Google 会使用这些数据进行跨设备的再营销。您可以随时反对 Google Analytics 收集您的数据。您可以通过以下方式实现拒绝:

大多数浏览器会自动接受 Cookie。不过, 您可以通过相应设置浏览器来阻止使用 Cookie; 但在这种情况下, 您可能无法使用本网站的所有功能。每个浏览器的设置必须单独进行。

USE OF THE ANALYSIS TOOL “GOOGLE ANALYTICS”

PM-International uses the Google Analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. This service enables the use of this website to be analyzed and uses cookies for this purpose. For this purpose, the information generated by the cookie, such as your anonymized IP address, is transferred to a Google LLC server in the USA on behalf of PM-International, where it is stored and evaluated. Google Analytics has been extended on this website by the code “gat._anonymizeIp();”. This ensures anonymized collection of IP addresses. The anonymization of your IP address is usually carried out by Google LLC within the European Union or in other contracting states of the European Economic Area (EEA) by shortening your IP address. In exceptional cases, your IP address is transmitted to a Google LLC server in the USA and only anonymized there. Your IP address transmitted in this way will not be merged with other data from Google LLC. Remarketing and reports on performance according to demographic characteristics and interests are used as part of the Google Analytics advertising function. The purpose of these procedures is to use information about user behavior to align advertising measures more closely with the interests of the respective users. As part of remarketing, personalized advertising can be placed on other websites based on your surfing behavior on the PM-International website. The advertising material may contain products that you have previously viewed on the PM-International website. If you have consented to Google linking your web and app browsing history to your Google account and using information from your Google account to personalize ads, Google will use this data for cross-device remarketing. You can object to the collection of your data by Google Analytics at any time. You have the following options for doing so:

Most browsers accept cookies automatically. However, you can prevent the use of cookies by setting your browser accordingly; in this case, however, you may not be able to use all the functions of the website. The settings must be made separately for each browser used.

您还可以通过下载并安装以下链接提供的浏览器插件来阻止 Google LLC 收集和处理此数据：<https://tools.google.com/dlpage/gaoptout?hl=de>

或者，在移动设备浏览器中，您可以通过点击以下链接进行操作：[管理同意](#)

一个选择退出的 Cookie 会被存储在用户设备上，适用于当前使用的浏览器，并对 PM-International 网站生效。如果在该浏览器中删除了 cookie，则必须再次点击此链接。

有关使用条款和数据保护的更多信息，请访问 <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage> 或 <http://www.google.com/analytics/terms/de.html> 或 <https://www.google.de/intl/de/policies/>.

请注意：如果您在浏览器中删除了 cookies，存储的退出选择 cookie 也会被删除，您可能需要以上述方式再次提出反对。

MICROSOFT INSIGHTS

我们使用 Microsoft 应用程序“Insights”进行遥测调查。我们使用 Microsoft 应用程序“Insights”进行遥测调查。

(详细信息请访问<https://docs.microsoft.com/en-us/azure/azure-monitor/app/data-retention-privacy>)

自动化决策/用户画像

我们不使用会对您产生法律效力或对您产生不利影响的自动化决策。

You can also prevent the collection and processing of this data by Google LLC by downloading and installing the browser add-on available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>

Alternatively, or within browsers on mobile devices, this can be done by clicking on the following link: [Manage consent](#)

An opt-out cookie is stored on the user device for PM-International websites with effect for the browser currently in use. If the cookies are deleted in this browser, this link must be clicked again.

Further information on terms of use and data protection can be found at <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage> or at <http://www.google.com/analytics/terms/de.html> or <https://www.google.de/intl/de/policies/>.

Please note: If you delete your cookies in the browser, the stored opt-out cookie will also be deleted and the objection may have to be made again in the aforementioned manner.

MICROSOFT INSIGHTS

We use the Microsoft application “Insights” for telemetry investigations. Insights supports distributed telemetry correlation, which allows us to identify which components are responsible for errors or performance degradation.

(Detailed information can be found at <https://docs.microsoft.com/en-us/azure/azure-monitor/app/data-retention-privacy>)

AUTOMATED DECISION-MAKING/PROFILING

We do not use automated decision-making that produces legal effects concerning you or adversely affects you.

数据安全

PM-International 使用的 SSL (安全套接字层) 安全软件目前是最先进的技术之一。

在支付相应服务费用时,您可以选择多种支付方式。每种支付方式都会对您的支付详情进行加密,以确保安全传输。这意味着您可以放心,您的数据无法被第三方读取。因此,与通过电话传输您的个人数据相比,这种传输方式要安全得多。

对于 PM-International 而言,安全不仅在于保护您所选择的付款方式的数据。PM-International 将尽一切努力确保您的订单文件、商品或其他文件准确无误地在我们发送给您的时间到达您手中。

PM-International 可能会根据需要或适当时不时修改本数据隐私政策。

2026年3月

DATA SECURITY

The SSL (Secure Socket Layer) security software used by PM-International is currently one of the best technologies available.

When paying for the respective service, you have the option of choosing between various payment options. With each option, your payment details are encrypted for transmission. This means you can be sure that your data cannot be read by a third party. This transmission is therefore much more secure than transmitting your personal data over the phone.

For PM-International, security is not just about protecting your data on the payment method you choose. PM-International will make every effort to ensure that your order documents, goods or other documents reach you exactly at the time we have sent them to you.

PM-International may amend this Data Privacy Policy from time to time as it deems necessary or appropriate.

July 2026